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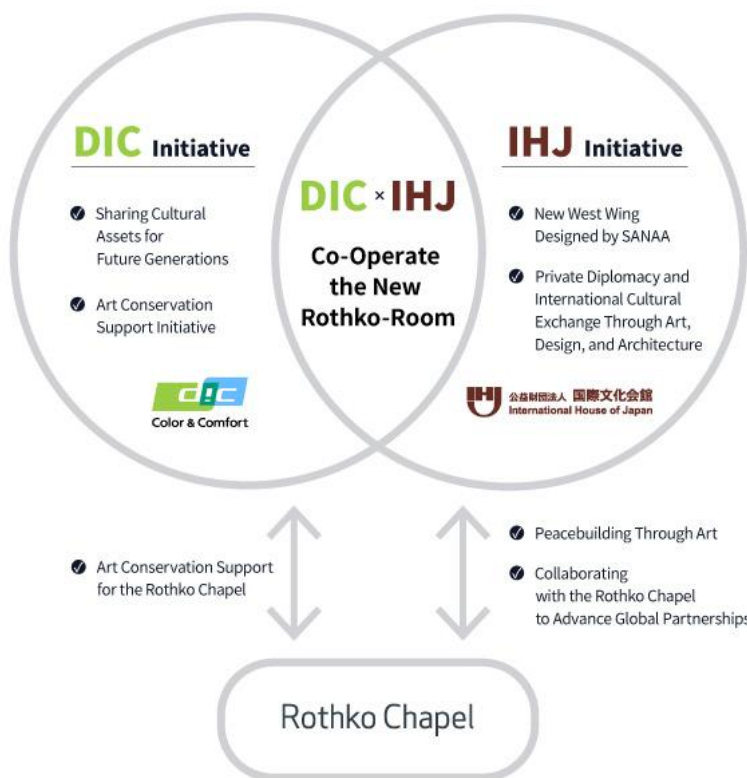
DIC Corporation

The International House of Japan, Inc.

DIC and the International House of Japan Launch Full-Scale Collaboration in Art and Architecture, Entering Deepening Phase

DIC Corporation (DIC; Takashi Ikeda, President and CEO) and the International House of Japan, Inc. (IHJ; James Kondo, Chairman), announced today that they have officially launched a collaborative project centered on the fields of art and architecture. Through this project, DIC announced its future direction for art-related initiatives and the establishment of a partnership with the Rothko Chapel, marking the steady expansion of this project. At the same time, architectural firm SANAA unveiled its design concept for the “Rothko Room,” while the International House of Japan announced its own partnership with the Rothko Chapel.

This project aims to create new artistic and cultural experiences and demonstrate to the international community a new form of collaboration where art generates impact for both business and public benefit.



■DIC's Future Art-Related Activities Policy

— A Clear Commitment to Art Centered on Postwar American Art —

DIC views it as a long-term corporate responsibility to open its collection of 20th-century artworks—centered on outstanding postwar American art, including works by Mark Rothko—to society and pass them on to future generations.

Through its collection of 20th-century artworks centered on post-war American art—including Jackson Pollock, Frank Stella, and Cy Twombly, in addition to Rothko's Seagram Murals—and the European and Japanese artworks that are

deeply connected to them, DIC will commit to art from perspectives including research, preservation, public access, and international collaboration.

To open DIC's collection to society as cultural assets and pass them on to future generations, we will continue to expand opportunities for viewing our holdings, including the Rothko works, both domestically and internationally during the relocation period until 2030. We will advance activities to deliver these cultural assets to a wider audience.

—Balancing Social Contribution and Enhancing Corporate Value Through “Chemistry × Art”—

DIC will fully advance support for art restoration, leveraging its expertise as a chemical manufacturer, centered on “Chemistry × Art.” We will launch the “IACC (Institute of Art Conservation Chemistry)” as an organization to sustain these restoration support activities. Through these initiatives, DIC will challenge itself to protect cultural assets and create new values, aiming to achieve both social contribution and enhanced corporate value.

■Announcement of the “Rothko Room” Design Concept by Architectural Firm SANAA

—A Symbol of Collaboration Rooted in Art and Architecture—



© 1998 Kate Rothko Prizel & Christopher Rothko / ARS, New York / JASPAR, Tokyo G4115

The architectural firm SANAA (see Attachment 1), responsible for designing the permanent exhibition The “Rothko Room” in the International House of Japan's New West Wing, visited The Kawamura Memorial DIC Museum of Art, the Rothko Chapel in the United States, and Tate Modern in the United Kingdom to deepen their understanding of the relationship between the artwork and its surrounding space.

The new “Rothko Room” symbolizes collaboration rooted in art and architecture. It highlights the unique environment where the International House of Japan's unparalleled Japanese modernist architecture harmonizes with its modern Japanese garden.

Design Concept

—Approach from the Garden—

Access to the “Rothko Room” will be through a newly created entrance hall surrounded by a lush garden, followed by the underground “Meditation Space”, designed to invite a sense of natural light. This design seeks to harmonize two key elements: the immersive, nature-oriented spatial experience at the heart of the International House of Japan's new West Wing, and the singular, self-contained spatial experience of the “Rothko Room”— and bringing them together into one continuous and cohesive flow.

—An Independent Space Within the Exhibition Hall—

The “Rothko Room” will be located within the underground gallery space. While maintaining continuity with the surrounding exhibitions, it is designed as an independent and self-contained environment. The aim is for the “Rothko Room” itself to possess a clear and distinctive presence, offering visitors a powerful and symbolic spatial experience.

The architectural firm SANAA commented as follows:

Kazuyo Sejima and Ryue Nishizawa from SANAA

“We are truly honored to have been given the opportunity to participate in the design of the ‘Rothko Room,’ which will display the Seagram Murals, as part of the International House of Japan’s New West Wing construction project. We will proceed with the design to create a serene exhibition environment where visitors can deeply engage with the artwork.”

■ Establishment of a Partnership with the Rothko Chapel

— A Partnership collaborating with Companies, Foundations, and International Hubs —

DIC and IHJ have each entered into a partnership with the Rothko Chapel, located in Houston, Texas, USA (see Attachment 2).

DIC and IHJ have agreed to relocate all seven of the paintings from the Mark Rothko’s Seagram Murals series—formerly housed at The Kawamura Memorial DIC Museum of Art—to IHJ’s upcoming West Wing, where the two institutions will jointly operate a new dedicated space, the “Rothko Room.”

Through this joint initiative, DIC and IHJ will collaborate with the Rothko Chapel—widely recognized as a central and symbolic institution dedicated to the legacy of Mark Rothko—to establish a new international cultural network and further advance global cultural exchange and outreach.

Founded in 1971 in Houston, Texas, USA, the Rothko Chapel is a non-denominational chapel that permanently houses fourteen seminal mural paintings created by Mark Rothko with support from French-born philanthropists John and Dominique de Menil. Internationally acclaimed, the Rothko Chapel serves as a unique space that transcends religious, cultural, and national boundaries, fostering introspection, dialogue, and reconciliation through art. It also functions as a globally significant hub for initiatives focused on social transformation, human rights, and peace, demonstrating the enduring power of art to engage with critical issues facing contemporary society.

• Details of the Partnership with DIC

The damage suffered by Rothko Chapel during the July 2024 hurricane served as a stark reminder of the heightened risks of climate change and its impact on cultural assets. Against this backdrop, DIC and Rothko Chapel have agreed to establish a strategic partnership to support the restoration of the damaged artworks at Rothko Chapel, thereby safeguarding these vital cultural assets. Moving forward, DIC will provide support leveraging its unique expertise and technology as a chemical manufacturer, including supplying materials required by restorers.

• Details of the Partnership with the International House of Japan

The International House of Japan will partner with the Rothko Chapel to advance private-sector diplomacy aimed at the promotion of peace. Through this partnership, the two organizations will establish a joint advisory body to guide the development and implementation of related programs, while further strengthening engagement with partners and other like-minded institutions worldwide.

Upon signing this agreement, the signatory commented as follows:

Abdullah Antepli, President, Rothko Chapel

“This inspiring partnership embodies a shared commitment to stewardship, dialogue, and the enduring responsibility we hold toward cultural heritage. We are honored to collaborate with DIC and the International House of Japan in caring for Mark Rothko’s legacy while cultivating new spaces for reflection and international exchange. Together, we look toward a future in which art fosters mutual understanding, quiet contemplation, and lasting connections between societies across generations to come.”

To commemorate the official launch of the project, the representatives leading this collaborative initiative in the visual arts and architectural fields provided the following comments:

Message from Takashi Ikeda, Representative Director, President and Group CEO, DIC Corporation:

“We are delighted to formally launch our collaboration with the International House of Japan and the Rothko Chapel. Guided by our core principles of preserving, exhibiting, and passing on art to future generations, we aim to create diverse social value originating from art. The newly established restoration support organization ‘IACC’ will operate by leveraging our expertise as a chemical manufacturer. The goal is to not only contribute to the preservation of cultural assets, but also serve as a platform for developing new technologies and solutions that contribute to the long-term

development of society and culture. Even during the relocation period of the art, we will strive to expand opportunities for viewing the collection and make it accessible to as many people as possible. We will also work to further increase awareness of our activities.”

Message from James Kondo, Chairman, International House of Japan:

“As the international order grows increasingly fractured, the dark shadow of war looms over the future of humanity. In these trying times, the importance of creating a space where global leaders can gather before seminal works of art, quietly reflect, deepen mutual understanding between one another, and seek new pathways towards peace has never been greater. Speaking from a uniquely Japanese perspective, the feudal lords of Japan’s historical ‘Warring States’ period had such a place. The traditional Japanese tea ceremony room was regarded as a sacred, serene space where weapons were set aside, and leaders sought paths towards peace through dialogue, all while sharing tea from the same cup. In today’s increasingly turbulent world, spaces such as the Rothko Chapel and the ‘Rothko Room’ can fulfill such a need. In our partnership with the Rothko Chapel, the International House of Japan will advance a contemporary form of ‘tea ceremony diplomacy,’ with the goal of fostering peace and dialogue through the power of art.”

For further details, please visit the website below.

<http://dic-ihj.org/>

About DIC Corporation

DIC Corporation is one of the world’s leading fine chemicals companies and the core of the DIC Group, a multinational organization comprising over 170 companies, including Sun Chemical Corporation, in more than 60 countries and territories. The DIC Group is recognized as a global leader in the markets for a variety of products essential to modern lifestyles, notably packaging materials, display materials such as those used in television and computer displays, and high-performance materials for smartphones and other digital devices, as well as for automobiles. Through such products, the Group endeavors to deliver safety and peace of mind, and color and comfort, to people everywhere. The DIC Group also seeks to contribute to a sustainable society by developing innovative products that respond to social change and which help address social imperatives. With annual consolidated net sales exceeding ¥1 trillion and 21,000-plus employees worldwide, the Group pledges to continue working in close cooperation with its customers wherever they are.

For more information, please visit the DIC global website: <https://www.dic-global.com/en/>

About the International House of Japan

The International House of Japan has been a pioneer in private diplomacy and international cultural exchange in Japan. Since its establishment in 1952, it has consistently contributed to the peace and prosperity of Japan and the Asia-Pacific region. Its mission is to “contribute to building a free, open, and sustainable future through intellectual dialogue, policy research, and cultural exchange with a diverse world,” and its vision is to “become a hub for intellectual exchange in the Asia-Pacific region.”

The main building of the International House of Japan, a registered tangible cultural property, is a notable example of modernist architecture, while its garden, designed by Ogawa Jihei VII, is considered a masterpiece. The forthcoming West Wing, designed by Pritzker Prize-winning architects SANAA, will expand public-interest programs in the Think Tank and Art & Design departments.

For more information, please visit <https://ihj.global/en/>.

Media inquiries should be addressed to:

DIC Corporation
DIC Building, 7-20, Nihonbashi 3-chome, Chuo-ku, Tokyo, Japan 103-8233
Email: dic-press@ma.dic.co.jp
Tel: +81-3-6733-3033

The International House of Japan
11-16, Roppongi 5-chome, Minato-ku, Tokyo, Japan 106-0032
Email: pr-r@ihj.global
Tel: +81-3-3470-9810

Attachment 1 SANAA (Sejima and Nishizawa Associates)



Grace Farms
Photo: Iwan Baan

SANAA

Winner of major prizes including the Golden Lion at the 9th International Architecture Exhibition, La Biennale di Venezia, Italy (2004). Pritzker Architecture Prize, USA (2010). Praemium Imperiale in Honour of Prince Takamatsu, Japan (2022). Royal Gold Medal, Royal Institute of British Architecture, GB (2025).

Major works:

21st Century Museum of Contemporary Art, Kanazawa, Kanazawa, Japan (2004). New Museum of Contemporary Art, New York, USA (2007). Rolex Learning Center, EPFL (École polytechnique fédérale de Lausanne), Switzerland (2009). Louvre-Lens, Lens, France (2012). Grace Farms, Connecticut, USA (2015). Shogin TACT, Tsuruoka, Yamagata, Japan (2017). Bocconi University New Urban Campus, Milan, Italy (2020). La Samaritaine, Paris, France (2020). Sydney Modern Project, Sydney, Australia (2022). 2024: New Kagawa Prefectural Sports Arena, Kagawa, Japan. Taichung Green Museumbrary, Taichung, Taiwan (2025).

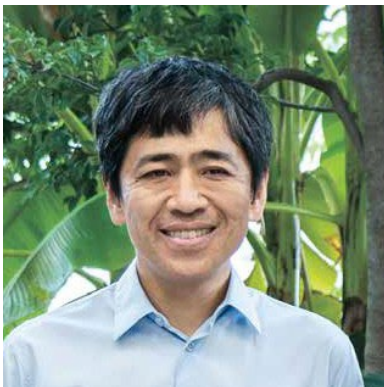


Kazuyo Sejima

Born in 1956. Graduated from Japan Women's University in 1981. Established Kazuyo Sejima & Associates in 1987. She established SANAA with Ryue Nishizawa in 1995.

Professor at Polytechnic University of Milan, Professor at Japan Women's University, Visiting Professor at Osaka University of Art, Visiting Professor at Pennsylvania University, Emeritus Professor at Yokohama National University, Director of Tokyo Metropolitan Teien Art Museum.

The major works of Kazuyo Sejima & Associates include the Saishunkan Seiyaku Women's Dormitory, House in Plumegroove, Art House Projects in Inujima, Sumida Hokusai Museum and Women's University New Campus Development.



Ryue Nishizawa

Born in 1966. Graduated from Yokohama National University and joined Kazuyo Sejima & Associates in 1990. Established SANAA with Kazuyo Sejima in 1995. Established Office of Ryue Nishizawa in 1997.

Professor at Yokohama National University.

Major works by the Office of Ryue Nishizawa, Moriyama House, House A, Towada Art Center, Teshima Art Museum, and Hiroshi Senju Museum Karuizawa.

Attachment 2 The Rothko Chapel



The Rothko Chapel

The Rothko Chapel serves as a reflective, sacred space and presents programming that promotes spirituality, creativity, dialogue and action leading to more equitable, empowered and engaged communities in Houston, Texas, USA, and beyond. Founded by French-born philanthropists and art collectors Dominique and John de Menil, the Chapel was dedicated in 1971 as an interfaith, nonsectarian sanctuary, and invites visitors from around the world to experience the power and sanctity of Mark Rothko's monumental paintings alongside Barnett Newman's Broken Obelisk sculpture dedicated to the legacy of Rev. Dr. Martin Luther King, Jr. The Chapel is open for daily visitation Tuesday through Sunday, 10am-6pm and hosts community events throughout the year including lectures, meditations, interfaith services, and concerts promoting intercultural dialogue. Learn more at rothkochapel.org.